

LEGACY RESOURCES AND TOOLS

USAID Wildlife Asia | At A Glance

July 2021

ABOUT USAID WILDLIFE ASIA

USAID Wildlife Asia is a five-year (2016-2021), US\$24.5 million, regional counter wildlife trafficking (CWT) initiative addressing the illegal trade in pangolins, tigers, elephants, and rhinos in Southeast Asia including Cambodia, Lao People's Democratic Republic, Thailand, and Vietnam, and China. The project aims to reduce consumer demand for wildlife parts and products, strengthen law enforcement, enhance legal and political commitment, and support regional collaboration to reduce wildlife crimes. Below is a summary of key resources, tools, and materials developed under the program and available to the public for use. For more information on USAID Wildlife Asia, please find us at: <https://www.usaidwildlifeasia.org>

KEY RESOURCES AND TOOLS

- Africa-Asia Pacific Symposium on Strengthening Legal Frameworks to Combat Wildlife Crime Report (2017) <https://www.usaidwildlifeasia.org/resources/reports/inbox/africa-asiapac-wildlife-law-symposium-report-final-share.pdf/view>
- ASEAN Handbook on Legal Cooperation to Combat Illegal Wildlife Trade (2021) [Forthcoming](#)
- Corporate Social Responsibility (CSR) Guidebook (2020) https://www.usaidwildlifeasia.org/resources/consumer-demand-reduction/csr_en_dec11_final.pdf/view
- Counter Transnational Organized Crime (CTOC) training package and online course (2021) [Forthcoming](#)
- Counter Wildlife Trafficking Initiatives Reference Guide Cambodia, China, Laos, Thailand, and Vietnam (2017) <https://www.usaidwildlifeasia.org/resources/tools/counter-wildlife-trafficking-initiatives-reference-guide/counter-wildlife-trafficking-initiatives-reference-guide-1>
- Introductory Course on International and National Environmental Law and Governance: Thailand Judicial Training Institute 10 Unit Online blended learning course (2021) <https://elearning.informea.org/course/view.php?id=72>
- Open-Source Intelligence (OSINT) training materials (2020) <https://www.usaidwildlifeasia.org/osint>
- The Principles of Wildlife Conservation Funds and Restitution – Additional remedy to wildlife and forest offenses (2018) https://www.usaidwildlifeasia.org/resources/reports/inbox/usaid-wildlife-asia-conservation-fund-restitution-briefing-paper_web.pdf/view
- Pangolin Species Identification materials including Guide book, poster and mobile phone application - Available in English, Chinese, French, Indonesian, Khmer, Lao, Malay, Portuguese, Thai, Vietnamese (2018) <https://www.usaidwildlifeasia.org/pangolin-guide/>
- Rapid Reference Guide (RRG) on Applicable Offenses to Trafficking Critically Endangered Species in Thailand (2020) (Available in Thai and English) <https://www.usaidwildlifeasia.org/rrg/en>
- Scaling Efforts to Counter Wildlife Trafficking Through Legislative Reforms - A Selection of Best Practices, Key Innovations and Model Provisions (2019) https://www.usaidwildlifeasia.org/resources/reports/inbox/20190816_uwa-list-of-best-practices-and-model-provisions.pdf/view
- Social and Behavior Change Communication (SBCC) Demand Reduction Guidebook (2020) <https://www.usaidwildlifeasia.org/resources/tools/sbcc-guidebook/view>
- The Principles of Wildlife Conservation Funds and Restitution – Additional remedy to wildlife and forest offenses (USAID/AIPA 2017) https://www.usaidwildlifeasia.org/resources/reports/inbox/usaid-wildlife-asia-conservation-fund-restitution-briefing-paper_web.pdf/view

SOCIAL BEHAVIOR CHANGE COMMUNICATION CAMPAIGN REPORTS AND MATERIALS

Thailand

- I am@IvoryFree <https://www.usaidwildlifeasia.org/news/all-news/201ci-am-ivoryfree201d-online-campaign>
- Digital Deterrence I [Forthcoming](#)

- Digital Deterrence 2 [Forthcoming](#)
- Beautiful without Ivory
<https://www.usaidwildlifeasia.org/campaigns/beautiful-without-ivory>
- Spiritual Beliefs Phase 1: A Good Life is Free of Killing
<https://www.usaidwildlifeasia.org/campaigns/a-good-life-is-free-of-killing>
- Spiritual Beliefs Phase 2: No Ivory, No Tiger
<https://www.usaidwildlifeasia.org/campaigns/no-ivory-no-tiger-amulets>
- No to Ivory Souvenirs and Gifts (targeting tourists in Thailand)
<https://www.usaidwildlifeasia.org/campaigns/no-to-ivory-souvenirs-and-gifts>

Vietnam

- Chi III
<https://www.usaidwildlifeasia.org/campaigns/chi-initiative>

China

- Wildlife Protection Law
<https://www.usaidwildlifeasia.org/campaigns/chinas-wildlife-protection-law>
- Wildlife-Free Gifting Campaign Phases I (pangolin) and II (elephant ivory, pangolin, rhino horn, tiger)
<https://www.usaidwildlifeasia.org/campaigns/chinas-wildlife-protection-law->

KEY RESEARCH

- A Rapid Monitoring Survey of SBCC Campaigns to Reduce Demand for Elephant Ivory, Pangolin, Rhino Horn, and Tiger Parts and Products in China (2021) [Forthcoming](#)
- A Rapid Monitoring Survey of SBCC Campaigns to Reduce Demand for Tiger and Ivory Parts and Products in Thailand ((2020) [Forthcoming](#)
- A Rapid Monitoring Survey of the Chi III SBCC Campaign to Reduce Demand for Rhino Horn Parts and Products in Vietnam (2021) [Forthcoming](#)
- Second Assessment - Capacity Building Assessment: Examining Counter Wildlife Trafficking Trainings (2021)
https://www.usaidwildlifeasia.org/resources/reports/inbox/210407_uwa_le-evaluation-report_final.pdf/view
- Counter Wildlife Trafficking Digest, 2017
<https://www.usaidwildlifeasia.org/resources/reports/inbox/usaidwildlifeasia-cwtdigest-2march2018.pdf/view>
- Counter Wildlife Trafficking Digest, 2018
<https://www.usaidwildlifeasia.org/resources/reports/inbox/usaidwildlifeasia-cwtdigestii-3march2019.pdf/view>
- Counter Wildlife Trafficking Digest, 2019
<https://www.usaidwildlifeasia.org/resources/reports/inbox/cwt-digest-iii/view>
- Counter Wildlife Trafficking Digest, 2020
<https://www.usaidwildlifeasia.org/resources/reports/inbox/cwt-digest-2020/view>
- Quantitative and Qualitative Study of Consumer Demand for Wildlife Products in Thailand (2018)
https://www.usaidwildlifeasia.org/resources/reports/inbox/final_20180605_thailandformativeresearchivorytiger_thai.pdf/view
- Research Study on Consumer Demand for Elephant, Pangolin, Rhino and Tiger Parts and Products in China (2018) https://www.usaidwildlifeasia.org/resources/reports/inbox/usaid_china_wildlife-demand-reduction_english_presentation_june12_2018_final.pdf/view
- Summaries of consumer research, campaign evaluation studies, and other literature relevant to demand for wildlife parts and products in China, Vietnam, and Thailand
<https://www.usaidwildlifeasia.org/resources/reports/inbox/usaid-wildlife-asia.pdf/view>
- What Drives Demand for Wildlife? A Situation Analysis of Consumer Demand for Wildlife Parts and Products in China, Thailand and Vietnam based on a Literature Review (2017)
<https://www.usaidwildlifeasia.org/resources/reports/inbox/what-drives-demand-for-wildlife/view>